

Jyl DeHaven, MS

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Summary

Visionary entrepreneur with real estate and management experience that understands the intricacies of developing energy efficient, environmentally sensitive, and socially responsible commercial and residential projects that make economic sense. Extensive experience in both the corporate field with Dresser Industries and US Steel as well as being self employed as a commercial broker and marketing professional. For the past 8 years, Ms. DeHaven has focused on the rapidly growing “green” industry and has become a regional expert in the integrative approach to developing sustainable and smart growth development projects. Actively involved in industry associations such as Urban Land Institute, North Texas Council of Governments, US Green Building Council, Commercial Real Estate Women (CREW), Habitat for Humanity, Urban Forestry Board, Mayor’s Sustainable Building Council, and has spoken both regionally and nationally at many industry events.

Integrative Design

Urban Revitalization

Brokerage

Team Identification and Management

Marketing and Sales Development

Project Management

Leadership

Visionary

Team Building

Professional Experience

2006-Present: Chief Executive Officer, Green Urban Development

Co-Founder of newly formed limited partnership which focuses on being the general partner for “green”, sustainable real estate projects. The company specialty includes mixed use, urban infill, building reuse, transit oriented, and traditional neighborhood developments. Primary responsibilities include creating the vision for the project, locating the site, negotiating the purchase, identifying the design team and coordinating their efforts, overseeing the “greening” process, working with city and neighborhood officials for buy in and support, market the project to end users and the community, and educate the value of going green. In addition, building the company and identifying and establishing new clients and opportunities is an on going responsibility. Green Urban Development is a full service development company.

2007-Present: Principle, Going Green USA

Founder of consulting company that assists clients in “greening” their interior product and finish choices of live, work, and play real estate projects. In addition, the company has created a skilled work force of installers specializing in the special skills of green products and finishes. The company has partnered with a non profit organization – Green Collar Vets – for its work force.

2007-Present: Board Member, Green Collar Vets

Co-Founder of newly formed non profit organization that provides training and business support to veterans at a local, regional, and national basis. These men and women – most of whom are returning veterans of Iraq and now out of the military – are trained in the booming industries related to the energy efficient, environmentally sensitive movement. The jobs range from entry to management levels and include financial support for training specialties and start up capital.

Current Development Projects:

4.5 acre mixed use urban infill project that includes 40,000 square feet of existing buildings needing rehab, 40,000 square feet of new commercial/retail construction, and 10,000 square feet of residential housing stock. This development will embrace the design, construction, and material choices that reflect an energy efficient, environmentally sensitive, and socially responsible project. It will be a live, work, and play environment that is located less than a mile from the central business district in the city's newest Urban Village. Estimated project value: \$10,000,000.

5 acre mixed use transit oriented development project located directly adjacent to a train station. This project will be new construction and will showcase the latest in green products with the ultimate goal of being off grid. Approximately 450,000 square feet in the form of two, five story buildings will be the cornerstone of the project. In addition, a partnership with both the local city and the transit authority is being created to provide a "green" parking garage with some retail on the ground. Estimated project value: \$50,000,000.

130,000 square foot reuse of an empty big box retail store. The building will be restored to house a new green design center that not only will showcase green products and services, but act as an education center. The store will be open to the public. Estimated project value: \$5,300,000.

1998-Present: Founder and President, Arbiter, Inc.

This company evolved from a commercial brokerage company to a consulting company specializing in providing the design, business, development, and end user professionals with access to a team of professionals dedicated to the green/sustainable concepts of project development. Clients include individual investors, tenants, developers, small corporations, doctors, private schools, school districts, architects, and non-profits.

Services Provided:

- Whole Systems Site Assessment
- Master Planning
- Project Concept Development
- Design and Facilitation of Charettes
- Ecosystem and Landscape Design
- Reclamation Strategies and Designs
- Integration of Local Community and Special Interest Groups
- Interdisciplinary Team Development
- Real Estate Development
- Energy Assessments and Solutions
- Green Building Design
- Xeriscape/Permaculture Landscaping
- Green Interior Designs and Furnishings
- Product Recommendations
- Time Management through Design and Education

- Coordination of Marketing and Public Relations
- Contracting and Construction Supervision
- LEEDS Processes
- Developing “green” codes, covenants, and restrictions for residential projects

1982 – 1998 Founder and President, Arbiter, Inc.

The company was a commercial real estate brokerage firm with strengths in marketing and advertising for start up businesses.

1984-1987 Founder and co-owner, Career Cases

The company designed, manufactured, and sold women’s briefcases and accessories. It was featured in Spiegel Catalog and on the cover of a professional trade magazine. The company was sold to the manufacturer in 1987.

1980-1982 Marketing Manager, US Steel, Oilwell Division

Responsible for developing, designing, and initiating marketing plans for this company’s oilfield products.

1976-1980 Project Manager, Dresser Industries

Responsible for creating marketing programs for individual product lines and designing and writing presentations for Annual Board of Directors meetings

Education

- Bachelor of Fine Arts – University of Texas At Arlington, major in commercial art, minor in art history and architecture – 1976
- Master of Science – Texas Woman’s University, major in nutrition and wellness – 1999

Professional Development

- CCIM (Certified Commercial Investment Member) – completion of all class room requirements - 1986
- Licensed Real Estate Broker – 1984-2002
- Licensed Real Estate Sales Associate – 1982-1984

Professional Associations

- Recipient Tarrant County Young Leader’s Award
- Founding Member and Past President of Greater Fort Worth Commercial Real Estate Women – CREW
- Founding Member and Past President of Fort Worth Professional Women’s Organization
- Board Member and Past President of Texas Women’s Alliance
- Member of Master Planning Committee for Urban Village Revitalization
- Current Board Member of Urban Land Institute
- Current Board Member of Vision North Texas – a partnership with North Central Texas Coalition of Governments (NCTOG) and ULI
- Advisory Board of Council District 2 City of Fort Worth
- Current Board of Greater Fort Worth CREW serving on the Board as Education Director
- Current member of Real Estate Council
- Current member of City Council District 2 Affordable Housing Coalition
- Advisor to Habitat for Humanity – local chapter – for “greening” their house plans
- Appointed member of Urban Forestry Board, City of Fort Worth
- Current member of US Green Building Council, North Texas Chapter
- Appointed member of the City of Fort Worth Green Building steering committee
- Founding member of Green Collar Vets